



## **Core Values**

### **Genuine Connections**

Building authentic relationships is at the heart of Local Leverage. We believe in connecting on a deeper level to foster meaningful partnerships that go beyond just business transactions.

### **Commitment to Growth**

We are dedicated to mutual success. By actively supporting one another, sharing insights, and continually learning, we create a dynamic environment that promotes individual and collective growth.

### **Trust and Integrity**

Trust is essential in any referral network. We commit to maintaining integrity in our recommendations, treating each member's business with the same care and respect as our own.

### **Collaboration Over Competition**

Local Leverage thrives on a collaborative spirit, where members openly share ideas and opportunities, recognizing that collective success benefits everyone.

### **Accountability**

Each member is accountable to the group and committed to its success. We prioritize showing up, delivering on our promises, and actively participating in the referral network.

### **Long-Term Vision**

Local Leverage is built on lasting relationships. We aim to create a network that supports sustainable growth and long-term success for each member's business.

### **Continuous Improvement**

At Local Leverage, we believe in consistently refining our skills and strategies. Through regular feedback, professional development, and shared resources, we empower each member to keep evolving and stay competitive in a changing marketplace.